

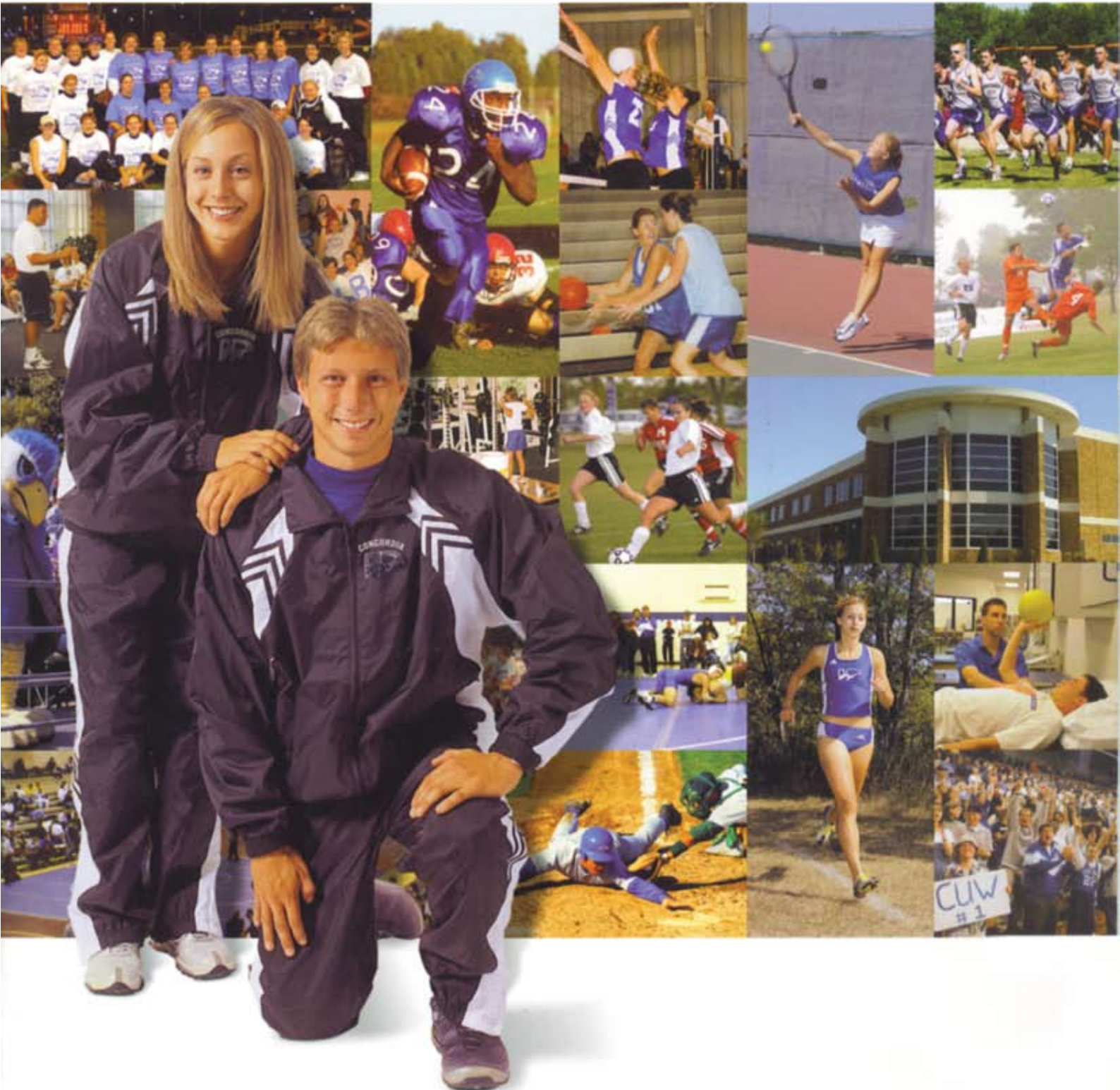
C O N C O R D I A



U N I V E R S I T Y

W I S C O N S I N

CUW Athletics: Developing Mind, Body, and Spirit.





Course Aims:

The Concordia MBA program merges content based learning with contemporary insight to refine your professional knowledge, skills, abilities and hence enhances your competencies as a manager. Specifically, pursuing the MBA can help refine your analysing, planning, implementing, evaluating and problem solving skills, thereby enhancing your career mobility and earning potential.

Higher learning greater rewards

Concordia University, Wisconsin is accredited by The Higher Learning Commission and is a member of The North Central Association: 312.263.0456

www.ncahigherlearningcommission.org

and the International Assembly for Collegiate Business Education: 913.631.3009

www.jacbe.org

http://www.cscse.edu.cn/Portalo/InfoModule_1232/760.htm

<http://www.jsj.edu.cn/mingdan/tjyx31.htm#Wisconsin>

http://www.sino-education.org/studyabroad/univ_list.htm#WI

http://www.ncahlc.org/index.php?option=com_directory&Action=ShowBasic

http://www.iacbe.org/membership_listing_alpha.htm

http://www.usnews.com/usnews/edu/college/rankings/brief/univmas/ummw_brief.php

<http://www.usnews.com/usnews/edu/college/directory/bri>



Core Structure:

The Concordia MBA consists of:

- 8 core modules
- 5 elective modules

Duration:

- minimum: 15 months
- maximum: 60 months

Intakes:

Each module starts every 4 weeks.

Assessment:

Assessment comprises a mix of:

- individual or group presentations
- trailing assignments
- case studies

Admission Requirements:

- A recognised Bachelors degree.
- TOEFL score of 213 (computer) or 550 (paper). This is waived for undergraduate degrees conducted in English.
- Resume
- Two letters or recommendation

Support & Delivery:

- online tutorials & library resources
- pre-recorded case study CDs
- Delivery will consist of:
 - o Pre-seminar preparation
 - o Seminar sessions
 - o Post seminar activities

The fees cover registration and examination fees, e-course materials and online facilities Including e-library,webcasts, e-languages,e-texts,etc.

Application Procedure:

- Fully completed application form
- Original certificates & transcripts for verification & 2 photocopies
- 2 letters of reference
- 2 passport-sized photographs
- 1 photocopy of Identity Card
- TOEFL score
- Initial payment of RM6,000 made payable to "NetAcademy Sdn. Bhd."



MBA Core Courses:

'In keeping with the purpose of a MBA, our curriculum is designed to provide the student with a broad spectrum of the business scene. To this end, the courses provide advanced instruction in many areas of business. The utilization of a concentration allows at the same time an opportunity to develop an area of expertise. The MBA core courses consist of the following: 24 credits. All core courses are 3 credits.

No.	Code	Course Module	Type	Cr. Hrs.
1	500/800	Managerial Economics	Core	3
2	510/815	Applied Statistic Methods	Core	3
3	520/820	Management Information Systems	Core	3
4	530/830	Corporate Finance	Core	3
5	540/840	Accounting Financial Analysis for Decision-Making	Core	3
6	575/875	Business Ethics	Core	3
7	580/880	Leadership and Organizational Behavior	Core	3
8	590/890	Strategic Management (Capstone - taken last)	Core	3

MBA Concentration Courses:

Finance *Five of the following:*

570/870 Legal Aspects of Business
621-921 Financial Institution Management
622/922 Risk Management and Insurance
625/925 Securities Analysis
626/926 Portfolio Mathematics
MIB 540/840 International Finance

Health Care Administration

610/910 Issues in Human Resource Mgmt
620-920 Economics/Public Policy of HC
630/930 Ethics and Leadership in HC
640/940 Internship in HC Administration
685/985 Special Topics: Long Term Health Care, Ambulatory Care, Managed Care

Human Resource Management

600/900 Compensation and Benefits
605/905 Alternative Dispute Resolution
610/910 Issues in Human Resource Mgmt
615/915 Labor and Employment Law
622/922 Risk Management

Management *Five of the following:*

MIB 530/830 Global Production and Management
554/854 Advertising Management
555/855 Small Business Management
MIB 560/860 International Business
610/910 Issues in Human Resource Mgmt

622/922 Risk Management and Insurance
630/830 Global Production / Operations
565/868 Supply Chain Management
570/870 Legal Aspects of Business
576/876 Fraud Management

International Business

MIB 555/855 International Marketing
MIB 560/860 International Business
MIB 530/830 Global Productions / Operations
MIB 540/840 International Finance
MIB 545/845 International Economics

Corporate Communications

MMC 520/820 Managerial Communication: Practices and Principles
MMC 525/825 Effective Business Writing in the Marketplace
MMC 540/840 Public Speaking, Professional
MMC 547/847 Advanced Interpersonal Communications and Interviewing
EDG 506 Group Dynamics and Leadership

Management Information Systems

521/821 Info Systems Theory and Practice
522/822 Business Data Communications
524/824 Systems Analysis and Design
526/826 Decision Support Systems
528/828 Information Systems Management
527/827 Project Management

Marketing *Five of the following:*

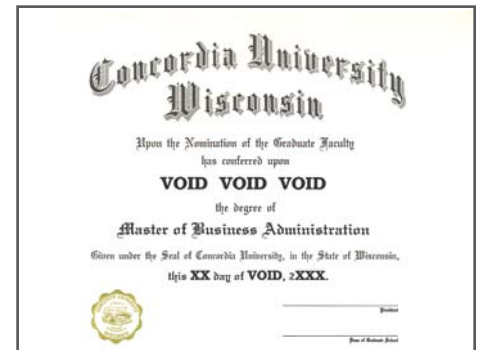
550/850 Marketing Management
552/852 Direct Marketing
553/853 Sales Management
554/854 Advertising Management
MIB 555/855 International Marketing
570/870 Legal Aspects of Business

Public Administration

MPA 535/835 Budgeting in Public Agencies
MPA 540/840 Public Program Evaluation
MPA 568/868 Public Personnel Admin
MPA 569/869 Intergovernmental Relations
MLS 530/830 Administrative Law/Process

Risk Management

570/870 Legal Aspects of Business
622/922 Risk Management and Insurance
623/923 Statutory Accounting
624/924 Health, Life, Business Social Ins.
626/926 Portfolio Mathematics



Note: Concordia University and NetAcademy Sdn. Bhd. reserves the right to alter any information herein without prior notice

For more information please contact:

Recruitment & placement center:



NetAcademy Sdn. Bhd. (487067-P)
No 1A, Jalan Anggerik Vanilla N31/N,
Kota Kemuning Seksyen 31,
40460 Shah Alam,
Selangor Darul Ehsan, Malaysia.

Tel 603 - 5122 6058/7058
Fax 603 - 5122 9496
Email admin@netacademy.com.my
Website www.netacademy.com.my





SUPPORTING OUR VISION



How you can make us even stronger.

Maintaining a first class athletic program takes more than dedicated coaches and staff. We need ongoing financial support to achieve our goals for intercollegiate as well as intramural programs.

Your tax deductible gift can help expand and improve our practice and intramural fields and ensure continued improvement of our facilities and programs.

For more information about supporting the CUW Athletic Departments' mission contact:



Concordia University Wisconsin
12800 North Lake Shore Drive, Mequon, WI 53097
Toll-free: 1.888.628.9427, 262.243.5700
www.cuw.edu/athletics